



College of Education

UNIVERSITY OF COLORADO **COLORADO SPRINGS**

2023 COE Reels Contest Official Rules

Sponsored by The UCCS College of Education

THIS VOLUNTARY CONTEST IS LIMITED TO CURRENTLY ENROLLED STUDENTS OF THE UNIVERSITY OF COLORADO at COLORADO SPRINGS (“UCCS”) COLLEGE OF EDUCATION. PLEASE REVIEW THESE OFFICIAL RULES BEFORE ENTERING THE CONTEST. ENTRY TO THE CONTEST IS VOLUNTARY, FREE AND NO PAYMENT OR PURCHASE IS REQUIRED TO ENTER OR WIN. A PAYMENT OR PURCHASE WILL NOT IMPROVE ODDS OF WINNING. VOID WHERE PROHIBITED.

Description of the Contest

The mission and goals of the UCCS College of Education (COE) are to guide students to enhance the knowledge and skills expected in their chosen professions, and to provide a meaningful structure for supporting the essential elements of counseling, human services, teaching, and leadership. This model assures that counselors, educators, and leaders will serve within their professional settings. UCCS COE students aspire to enhance their skills by increasing their professional knowledge base and reflecting on praxis. In keeping with this goal, this voluntary, “2023 COE Reels Contest” asks students to create a Reel that may be featured on Instagram and Facebook, YouTube, the UCCS COE website, COE LinkedIn, COE Facebook, and COE Twitter pages. This opportunity will allow COE students to engage with the college and showcase their creativity, collaboration, and use of UCCS space.

Binding Agreement

To enter this contest, you must agree to be bound by these Official Rules (“the Rules”). Therefore, please read the following rules prior to entry. You agree that submission of an entry to this contest constitutes agreement to these Rules. You understand that any entry or submission not adherent to the Rules is subject to disqualification. These Official Rules form a binding legal agreement between you and the UCCS College of Education in respect to this 2023 COE REELS Contest.

Overview

No purchase, payment, or donation of any kind is necessary to enter or win; a purchase, payment, or donation will not increase the chance of winning. By entering, entrant agrees to be bound by these Rules and the decisions of the judges, which are final and not subject to any appeal.

The contest submission period begins March 1, 2023, and ends at midnight on March 31, 2023. Winners will be announced April 7, 2023 via social media announcement on Instagram, Facebook, and Digital Signage (Reach).

Eligibility

1. This voluntary contest is limited to only College of Education undergraduate, post baccalaureate, graduate students enrolled in at least half-time in a program within the College of Education. Half-time is defined as at least 6 credit hours for an undergraduate student or 3 credit hours for a graduate student.
2. This contest is open to students enrolled in UCCS College of Education programs as defined above and who are at least 18 years old at the time of entry. By my submission, I affirm that I am at least 18 years old and that I have read and fully understand the contest terms, rules, waivers, and releases.
3. Any employees (staff or faculty) of the UCCS College of Education are eligible for entry in this contest if enrolled as a College of Education student half time.
4. Members of the Contest judging panel and their immediate family members are ineligible for entry in the Contest. "Immediate family members" includes spouses, domestic partners, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage, remarriage, adoption, foster, co-habitation, or other familial extension.

How to Enter

1. Eligible entrants will submit their Reel (the "Submission" or "Entry") on their own Instagram or Facebook account. The Reel must conform to the Instagram and Facebook Terms of Service.
2. The person uploading or submitting the Entry will be deemed the entrant ("Entrant"). The Entrant is the one person who owns the associated account with and all rights to the Submission. If any group elects to collaborate on a Submission, the Entrant will be considered the owner associated with the account. This person will be the agent of the group to enter the Contest, agree to the Rules, and accept the Prize(s). The College of Education, UCCS, its affiliates, and anyone else involved in the development and/or execution of this Contest are not responsible for any disputes among collaborators related to the Contest.
3. Following your upload on your own account, entrants must **tag @uccseducation and use the hashtag, #2023COE_ReelsContest**. No submission will be considered unless these actions have been taken.
4. Each Entry must be in keeping with UCCS's educational mission, and Entry may not be profane, offensive, pornographic, defamatory, or inappropriate as determined by The College of Education's sole discretion. The College of Education reserves the right to disqualify any submission it deems to be not in keeping with UCCS's educational mission or to contain material deemed profane, offensive, pornographic, defamatory, or inappropriate at The College of Education's sole discretion.
5. The UCCS College of Education does not take responsibility for submissions outside the submission period. These submissions will not be considered.
6. Each Entrant agrees not to submit any Entry that infringes upon any third-party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights, including without limitation, copyright, trademark, patent, trade secret, or confidentiality obligations, or otherwise violates applicable U.S. law. Entries violating this section of the Rules may be disqualified.

7. Each Submission must be the original work of the Entrant. It may not have been entered in previous contests or for previous awards. It may not have been published in any medium prior to submission.
8. Each Submission must not contain any copyrighted works (including music, brand logos, slogans, etc.) other than those owned by the Entrant or UCCS. Use of unauthorized music or other copyrighted works may result in disqualification of the submission or alteration of the submission, in The UCCS College of Education's sole discretion or Instagram.
9. The UCCS College of Education reserves the right, in their sole discretion, to remove or blur any elements rather than disqualify an otherwise compliant Submission. The College of Education may elect to make these changes or ask the entrant to do so. If The College of Education requests these changes to be made by the Entrant, and the Entrant refuses, the Submission is subsequently subject to disqualification.

Judging

1. Winners will be determined through a two-stage judging process. First, three (3) finalists will be selected by a panel of UCCS faculty and staff, based on the criteria outlined below. The 3 finalists' Reels will be posted on The UCCS College of Education social media outlets which allow students, faculty, and staff to vote on their favorite Reel. The winners will be determined considering these votes.

2. Judging Criteria:

- Does the Reel follow the guidelines?
- Are any copyrighted materials used in the Reel?
- Is any portion of the Reel inappropriate?
- Was emotion evoked by the Reel?
- Did the student show enthusiasm?
- Universal appeal?
- Relevance?
- Reflection of theme?

Prizes

1. There will be four (4) prize winners.
2. All prizes will be a (\$250) Visa/Mastercard Gift Card.
3. Winners are solely responsible for all taxes and/or fees that may be incurred. All prize winners will be contacted to sign additional documents for receipt acceptance.

Additional Rules

1. By participating in the Contest, participants agree to be bound by the decisions of The College of Education 2023 COE REELS CONTEST officials. The College of Education reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The College of Education will interpret these rules and resolve any disputes, conflicting claims, or ambiguities concerning the rules of the contest and their decisions concerning such decisions shall be final. If the conduct or outcome of the Contest is affected by human errors, malfunctions or failures of any kind, intentional interference, or any event beyond the control of

The College of Education; reserves the right to terminate this Contest or make such other decisions regarding the outcome as The College of Education deems appropriate. All decisions will be made by The College of Education and are final. The College of Education may waive any of these rules at its sole discretion.

2. By submitting any entry, entrants thereby grant The College of Education and UCCS and their affiliates, subsidiaries, licensees and assigns., an irrevocable, perpetual, and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of submitted work (including the Reel, and all aspects thereof) or other information in any and all media, whether now known or hereto after created, throughout the world and for any purpose. The entrants use of the tag @uccseducation and use the hashtag #2023COE_ReelsContest confirms entrance into the contest. In addition to other things, the rights granted to UCCS The College of Education and UCCS include, but are not limited to, the right to resize, crop, censor, compress, edit feature, caption, affix logos to, and otherwise alter or make use of the submitted work. I hereby waive any right to inspect or approve the finished product or products that may be used in connection with the Entry.
3. Entrants acknowledge and agree that The College of Education and UCCS shall have no obligation to post, display, or otherwise make publicly available any work submitted by the entrant, and may, in their sole discretion, remove, edit, modify, or delete any work that the entrant submits.
4. The College of Education and UCCS reserve the right not to award any prizes if none of the entries submitted or received meet the stated Contest criteria, in The College of Education's sole discretion.
5. The College of Education Program and UCCS take no responsibility and assumes no liability for acts of omission, or damages that may result from the preparation of materials to submit for this contest. The College of Education and UCCS stress that producers safely conduct their projects and avoid potentially dangerous production situations.

Waiver of Liability and Agreement to Indemnify

By submitting any entry, each entrant, his, her, zir, or their heirs, successors, and assigns ("entrant") thereby releases, forever discharges, and covenants not to make a claim against or sue The College of Education, UCCS, and their parents, subsidiaries, and affiliates, licensees, employees, officers, directors, representatives, successors, and assigns ("The College of Education and UCCS"), of and from all manner of action or actions, cause or causes of action, at law or in equity, suits claims, demands, liability, loss, cost, or expense, of any nature whatsoever, known or unknown, fixed or contingent, which entrant may have or hereafter have with The College of Education and UCCS by reason of any injuries or damages entrant may sustain, whether to entrant's person, property, reputation, or otherwise, as a result of, incident to, or related in any way to the entry, the contest, or the use, incorporation or exploitation of the entry for any purpose described herein. Entrant waives and forgoes the right to seek injunctive relief against anyone relating in any way to the entry, the contest, or the use, incorporation, or exploitation of the materials for any purpose described herein. Entrant agrees to indemnify and hold harmless The College of Education and UCCS from and against any liabilities, losses, claims, demands, costs (including, without limitation, reasonable attorneys' fees) and expenses arising in connection with any breach or alleged breach by me of any representation made in the entry or by virtue of submitting the entry.